Introduction to iPhone Application Development (ECS 189H)

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http://graphics.cs.ucdavis.edu/~porumbes/iPhone/ecs189H/
Announcements

• Your apps ship in 4 weeks!
Today

• Setting up shop
• Tab Bar Controllers (plus Navigation)
Setting Up Shop

- Business Entities
- Paperwork
- Sign Up With Apple
Business Entities

• Sole Proprietorship
• Partnership
• Corporation
• LLC
Paperwork

• Fictitious Business Name Statement (DBA)
• Employer ID Number (EIN)
  • AKA Federal Tax Identification Number
• More involved with Corporations and LLCs
• Get a Business License from city of Davis
• Get a separate bank account
http://www.irs.gov/businesses/small/article/0,,id=98350,00.html
Paperwork

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http://cityofdavis.org/finance/BusinessLicenses.cfm
Paperwork

- Signup with Apple
To access iPhone SDK 3.1.2 and additional technical resources and information, log in with your Registered iPhone Developer Apple ID and password, or sign up as a free Registered iPhone Developer today.

iPhone SDK 3.1.2
Registered iPhone Developers can download iPhone SDK 3.1.2, which includes the Xcode IDE, iPhone simulator, and a suite of additional tools for developing applications for iPhone and iPod touch.

Getting Started Videos
Watch Apple experts discuss everything from getting started with iPhone SDK, to the tools and technologies used to create iPhone applications.

Coding How-To's
Play a movie. Play a sound. Detect motion. Learn how to incorporate features of iPhone in your application.

Sample Code
Use these samples to inspire development of your own great applications.
Welcome, Hidden Elephant Software
iTunes Connect provides tools to help manage your content in the iTunes Store.

Keywords must now be entered for your applications on iTunes Connect. Customers will be able to search the App Store by your designated keywords. You must separate your keywords by commas when entering them on the application information page and are limited to 100 characters. It is important to enter keywords for all applications as soon as possible so your application can continue to be successfully located on the App Store. Keywords can be updated with the submission of a new binary, or if the application status is Rejected or Developer Rejected.

Sales/Trend Reports
Preview or download your daily and weekly reports here.

Contracts, Tax, & Banking Information
Request Contracts and manage your contact, banking and tax information.

Financial Reports
View and download your monthly financial reports.

Manage Applications
Add, view, and manage your applications in the iTunes Store.

Manage Your In App Purchases
Create and manage In App Purchases for paid applications.

Request Promotional Codes
Get codes that will give you free downloads of your applications.

Manage Users
Create and manage both iTunes Connect and In App Purchase Test User accounts.

Download the Developer Guide.

FAQs
Review our answers to common inquiries.

Contact Us
Having a problem uploading your application? Can’t find a Finance Report? Use our Contact Us system to find an answer to your question or to generate a question to an iTunes Rep

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itunesconnect.apple.com
Welcome to the California Business Portal

Sponsored by the California Economic Development Partnership, this web site offers financing, expanding or relocating a business in California. The Partnership has joined forces with the California Department of Food & Agriculture, and the California Labor and Workforce Development Agency to provide the resources you need. These resources are provided by a myriad of state, private and non-profit organizations, all of which are accessible to you here.

HOT TOPICS

- Payroll Tax Seminars
- State Forms and Publications
- Posting Requirements for CA Employers
- Other Resources

http://www.calbusiness.ca.gov/
FOUNDERS AT WORK
STORIES OF STARTUPS' EARLY DAYS

JESSICA LIVINGSTON